

**W**hen it comes  
to growing  
your business, it makes  
common sense to align  
yourself with those who  
will support you in your  
growth.

That's why close to 600 distributors  
and suppliers in the Upper Midwest  
turn to UMAPP.

Upper Midwest Association  
of Promotional Professionals  
Sue Selseth, Executive Director  
Tel: 651-734-9767  
Fax: 651-734-9110  
umapp.sue@comcast.net  
www.facebook.com/umapp  
www.umapp.org



We  
Deliver  
Excellence

*to promotional products professionals.*

*Celebrating 30 Years, 1980-2010*

# Benefits of membership

Serving the promotional products industry in Minnesota, North Dakota, South Dakota, Iowa and western Wisconsin, UMAPP provides the local exposure, day-to-day contact and relationship-building opportunities that help you to take your business to the next level.

Plus, as a regional affiliate of Promotional Products Association International, UMAPP is closely in tune with the legislation, issues, benefits and education opportunities that are shaping the industry as a whole.

**HOW DO WE DO IT?** Simple. UMAPP gives you access to networking opportunities, industry education, scholarships, discounts, regional tradeshow and more. Plus, because all UMAPP members must first be qualified, being a part of UMAPP shows your status as an industry professional.

**OPENING DOORS:** UMAPP delivers interactive networking events that serve as a backdrop for those important business conversations. These include the annual golf tournament, professional development seminars, trade shows, and impromptu gatherings.

**GROWING PROFESSIONALLY:** Want to learn the newest technology? How about practical tips for managing your business? These topics and more are covered through the sessions delivered by education events throughout the year. Plus, earn Continuing Education Units towards promotional products certification levels (MAS and CAS).

**SHOWCASING PRODUCTS AND IDEAS:** Twice a year, UMAPP delivers opportunities to showcase products and share ideas that distributors can take back to their customers. These events feature both national and regional suppliers, drawing the largest attendance of any industry tradeshow in the region.

**PROVIDING DAILY SUPPORT AND SERVICES:** Time is valuable. That's why UMAPP has a dedicated Executive Director who is available day-to-day to answer your

questions. Plus, membership information is available at [www.umapp.org](http://www.umapp.org) and through the Association's Navigator newsletter published six times per year.

**DELIVERING SAVINGS TO THE BOTTOM LINE:** UMAPP delivers supplier specials right to your doorstep through the Distributor Xpress, a quarterly mailing of promotional flyers from supplier members.

- \* **Tradeshows:** Two shows per year. A major booth show at the RiverCentre in St. Paul, and a smaller "room show" at the Embassy Suites Bloomington.
- \* **Professional Development:** A variety of educational opportunities are presented each year where members can earn credits toward a CAS/MAS designation.
- \* **Member Appreciation:** Opportunities to get together to meet, greet and have some fun!
- \* **The UMAPP Navigator Newsletter:** Our newsletter and monthly e-news blasts recaps Association events and details upcoming events.
- \* **The UMAPP Distributor Xpress:** Bringing flyers and specials to distributors' doorsteps from our supplier members.
- \* **Scholarships:** Collegiate scholarships awarded annually to graduating seniors and college students of member companies, and also scholarships to members to attend PPAI's professional development events to earn continuing education units.

Do you want to know the magic to building the right connections, increasing sales, and watching your profits grow?

*Make the decision today to join UMAPP and experience the magic.*

